



Walk Walk Singapore by Sherylene Chan (2016)

Bachelor of Media Design

Media design is a highly competitive yet highly rewarding field to work in.

The Bachelor of Media Design allows you to traverse graphic, motion and interactive design, giving you an opportunity to develop your preferred specialisation before going on to shape your own destiny in a design studio, production house, creative agency, or as a freelancer.

The Bachelor of Media Design is both theoretically rich and production-orientated. It fosters a creative and hands-on culture of study designed to help you succeed in this exciting field.

Media design is a highly competitive field, but also a very rewarding one to work in. This program offers budding designers the opportunity to acquire a broad set of real-world skills, combining specialist knowledge with technical prowess to produce graduates that are dynamic and employable. You'll learn how to adapt to different environments by working both individually and collaboratively on creative projects that reflect industry processes.

CRICOS CODE:

085002F

INTAKE PERIODS:

February, June, September

DURATION:

Full-time: 3 years

Full-time accelerated: 2 years

Part-time: 6 years maximum

FEE:

\$67,500

STUDY TYPE:

Full-time on campus

Core Subjects

Design Principles & Design Studio

Contextual Studies 1

Photographic Studies & Digital Image Foundation

Interdisciplinary Design Foundation

Creative Media Strategies

Academic Practice

Contextual Studies 2: Contemporary Issues in Media Design

Special Topic: Project

Professional Practice

Interdisciplinary Group Project

Design Principle of Practice 1

Graphic Design Studio 1

Design Principles of Practice 2

Graphic Design Studio 2

Capstone Project: Practice Based Inquiry

Design Portfolio



**MEDIA
DESIGN
SCHOOL**



**TORRENS
UNIVERSITY
AUSTRALIA**

mediadesignschool.tua.edu.au

Specialisation subjects

Motion Design Studio 1	Motion Design 2
Interactive Design Studio 1	Interactive Design Studio 2

Students may be approved to study COMR2007 International Experience as part of the Bachelor of Media Design. Students who complete International Experience will not be required to complete Design Principles of Practice 1.

Students who complete CMD 312 Design and Marketing at Stamford University, Thailand will receive Recognition of Prior Learning (RPL) for Interdisciplinary Group Project on provision of an official transcript from Stamford.

Career possibilities:

Advertising Agencies	Industrial studios Industrial studios
Application Development Studios	Interface Developers
Architectural firms (signage, wayfinding, information design)	Interactive design companies (interface design, illustration and/or animation)
Book publishing firms	Multimedia companies
Branding companies	Newspapers and magazines
Corporate public relations departments	Packaging design studios
Emerging technology development firms	Software development companies (mobile applications, interface design)
Fashion design studios (illustration, print design and/or promotions)	Software publishers
Film and television studios	Usability testing developers
Graphic design studios	Web design companies
Governmental communications departments	

Entry requirements

Admission to the Bachelor of Media Design is primarily based on the quality of your portfolio, which must be submitted with your application. You will also need to have met the minimum entry criteria for the University which include:

- Completion of SACE (or equivalent high school qualification) and/or
- A Certificate IV or above from a Registered Training Provider, and/or
- Completion or partial completion of a bachelor degree or above, and/or
- Completion of an eligible Foundation course, and/or
- A Special Tertiary Admission Test (STAT) rank of 155 or more.

Applying for the Adelaide campus

If you are applying to study the Bachelor of Media Design at our Adelaide campus, you'll need to complete a SATAC application. Visit <http://www.satac.edu.au/> undergraduate to apply. This is not required for online or postgraduate students.

If you need help with your application, call +61 08 8113 7813 or email enquiries@tua.edu.au. If you need help from SATAC, visit www.satac.edu.au/enquiries.

At Torrens University Australia, you can:



Enjoy an international study experience as part of your program.



Enjoy hands-on, real world experience with industry placements.



Experience small class sizes of up to 25 students.



Take advantage of a fast-tracked program to complete your qualifications in as little as two years.



Be a part of a global network and community of ideas with Laureate International Universities.



Apply direct to Torrens and find out if you've been accepted.

More Information

Contact a Course and Careers Advisor on **1300 851 245** for more information on any Torrens program.

Torrens University Australia, ABN 99 154 937 005, CRICOS provider number: 03389E. Torrens University Australia is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).

The information published in this document is correct at the time of print. However, all programs are subject to review by the Academic Council of Torrens University Australia and the University reserves the right to change its program offerings and courses without notice.

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