



Walk Walk Singapore by Sherylene Chan (2016)

Bachelor of Media Design

Media design is a highly competitive yet highly rewarding field to work in.

The Bachelor of Media Design allows you to traverse graphic, motion and interactive design, giving you an opportunity to develop your preferred specialisation before going on to shape your own destiny in a design studio, production house, creative agency, or as a freelancer.

The Bachelor of Media Design is both theoretically rich and production-orientated. It fosters a creative and hands-on culture of study designed to help you succeed in this exciting field.

Media design is a highly competitive field, but also a very rewarding one to work in. This program offers budding designers the opportunity to acquire a broad set of real-world skills, combining specialist knowledge with technical prowess to produce graduates that are dynamic and employable. You'll learn how to adapt to different environments by working both individually and collaboratively on creative projects that reflect industry processes.

CRICOS CODE:

095347J

INTAKE PERIODS:

February, June, September

DURATION:

Full-time: 3 years

Full-time accelerated: 2 years

Part-time: 6 years maximum

FEE:

\$74,100

STUDY TYPE:

Full-time on campus

Core Subjects

Design Principles & Design Studio

Contextual Studies 1

Photographic Studies & Digital Image Foundation

Interdisciplinary Design Foundation

Creative Media Strategies

Academic Practice

Contextual Studies 2: Contemporary Issues in Media Design

Special Topic: Project

Professional Practice

Interdisciplinary Group Project

Design Principle of Practice 1

Graphic Design Studio 1

Design Principles of Practice 2

Graphic Design Studio 2

Capstone Project: Practice Based Inquiry

Design Portfolio

Specialisation subjects

Motion Design Studio 1

Interactive Design Studio 1

Motion Design 2

Interactive Design Studio 2

Students may be approved to study COMR2007 International Experience as part of the Bachelor of Media Design. Students who complete International Experience will not be required to complete Design Principles of Practice 1.

Students who complete CMD 312 Design and Marketing at Stamford University, Thailand will receive Recognition of Prior Learning (RPL) for Interdisciplinary Group Project on provision of an official transcript from Stamford.

Career possibilities:

Advertising Agencies

Application Development Studios

Architectural firms

(signage, wayfinding, information design)

Book publishing firms

Branding companies

Corporate public relations departments

Emerging technology development firms

Fashion design studios (illustration, print design and/or promotions)

Film and television studios

Graphic design studios

Governmental communications departments

Industrial studios Industrial studios

Interface Developers

Interactive design companies

(interface design, illustration and/or animation)

Multimedia companies

Newspapers and magazines

Packaging design studios

Software development companies (mobile applications, interface design)

Software publishers

Usability testing developers

Web design companies

Entry requirements

Admission to the Bachelor of Media Design is primarily based on the quality of your portfolio, which must be submitted with your application. You will also need to have met the minimum entry criteria for the University which include:

- Completion of SACE (or equivalent high school qualification) and/or
- A Certificate IV or above from a Registered Training Provider, and/or
- Completion or partial completion of a bachelor degree or above, and/or
- Completion of an eligible Foundation course, and/or
- A Special Tertiary Admission Test (STAT) rank of 155 or more.
- For overseas students, IELTS 6.0, with no sub score less than 5.5

Applying for the Adelaide campus

If you are applying to study the Bachelor of Media Design at our Adelaide campus, you'll need to complete a SATAC application. Visit <http://www.satac.edu.au/> undergraduate to apply. This is not required for online or postgraduate students.

If you need help with your application, call +61 08 8113 7813 or email enquiries@tua.edu.au. If you need help from SATAC, visit www.satac.edu.au/enquiries.

At Torrens University Australia, you can:



Enjoy an international study experience as part of your program.



Enjoy hands-on, real world experience with industry placements.



Experience small class sizes of up to 25 students.



Take advantage of a fast-tracked program to complete your qualifications in as little as two years.



Be a part of a global network and community of ideas with Laureate International Universities.



Apply direct to Torrens and find out if you've been accepted.

More Information

Contact a Course and Careers Advisor on **1300 851 245** for more information on any Torrens program.

Torrens University Australia, ABN 99 154 937 005, CRICOS provider number: 03389E. Torrens University Australia is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).

The information published in this document is correct at the time of print. However, all programs are subject to review by the Academic Council of Torrens University Australia and the University reserves the right to change its program offerings and courses without notice.

Date of Print: April 2018

